

DARRELL NOE

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OBJECTIVE

Darrell has over 12 years creative experience; 10+ Years in Online Advertising & Interactive Web design with experience covering a large ranger of media campaigns. 4+ Years of Management and leadership experience, moved to Senior Level, position within 2 years. Currently functioning as an Associate Creative Director managing a team of designers, writers and developers on a major initiatives for Verizon Wireless, Verizon Telecom, The Coca-Cola Company, NAPA Auto Parts, Racetrac, L'Oreal, and Jim Beam Global Brands. Energetic, team player who always brings fresh ideas and high motivation.

WORK HISTORY

JUNE 2011 - PRESENT

Sagepath Inc. | Associate Creative Director | Atlanta Georgia

As Associate Creative Director, I am responsible for managing full scale campaigns across all clients of Sagepath, specifically on NAPA Auto, Racetrac/Raceway and The Coca-Cola Company. Along with managing full campaigns and ensuring consistency across the brands, I am responsible for helping to grow the business, culture and help shape the direction of the agency in a leadership role.

JULY 2005 - JUNE 2011

Moxie Interactive | Associate Creative Director | Atlanta Georgia

As an Associate Creative Director, I have been responsible for ensuring that all work across multiple projects for one client is on brand, on strategy and on budget. I do this with a wonderful team of Art Directors, Copy Writers, and Designers on the creative side, as well as multiple other departments including IT, Media and Account Leadership. While overseeing client work for brands such as Verizon Wireless, Verizon Telecom and currently Coca-Cola, I also collaborate with internal teams for many new business pitch work for our team as well ask working on vendor relationships for the creative department.

Moxie Interactive | Art Director | Atlanta Georgia

Moxie Interactive | Senior Art Director | Atlanta Georgia

As a Senior Art Director I am able to manage full scale campaigns across multiple platforms including banner campaigns, micro sites, in-store digital signage and video. Client experience has ranged from Verizon Wireless, Coca-cola, L'Oreal, Jim Beam Global Brands, UPS, Home Depot and Service Master. While managing, on average, 5-12 projects at a time, my daily responsibilities include 5 direct report employees in the creative department to manage on a professional level.

JULY 2000 - JULY 2005

Macquarium Intelligent Communications | Senior Creative Designer | Atlanta Georgia

As a Senior Creative Designer, I maintain all of my current duties and roles as a Creative Designer as well as an additional level of responsibilities. New job roles include: assisting in departmental meetings, serving as a mentor for junior designers and outlining departmental processes and functions. For the time period of January 2002-2003, I served as "acting" Creative Director, I assume the role of the voice of the Creative Department. Main duties include organizing trainings, allocating and maintaining resource utilization, and supporting the department on any matter necessary to perform day to day operations.

JUNE 1999 -- JULY 2000

Macquarium Intelligent Communications | Creative Designer | Atlanta Georgia

Macquarium's Creative Designers work closely with Project Managers to create and expand on the graphical elements of client solutions. Tasks include development of logos and related graphics, layout and conceptual design of user interfaces, HTML coding, JavaScript, client interaction, and brainstorming.

EDUCATION

Ringling School of Art & Design

Sarasota Florida | Bachelor of Fine Arts - Graphic & Interactive Communication

SKILLSET

WEB & GRAPHICS

- Adobe Creative Suite - All Versions
- BB Edit and Advanced HTML, DHTML & CSS coding, as well as an understanding of JavaScript and PHP.
- Eye Wonder
- Double Click Motif
- Pointroll
- Microsoft Office Suite

E-MAIL MARKETING TOOLS

- SilverPOP
 - Exact Target
 - Webside Story
- ### AUDIO
- Apple Logic
 - Propellerheads Reason
 - Sound Studio