

Darrell Noe

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Objective

Darrell has over 10 years creative experience; 8+ Years in Online Advertising & Interactive Web design with experience covering a large ranger of media campaigns. 4+ Years of Management and leadership experience, moved to Senior Level, position within 2 years. Currently functioning as a Senior Art Director managing a team of designers, writers and developers on a major initiatives for Verizon Wireless, Verizon Telco, Coca-Cola, L'Oreal, and Jim Beam Global Brands. Energetic, team player who always brings fresh ideas and high motivation.

Work History

July 2005 - Present

Multiple Positions | Moxie Interactive | Atlanta Georgia
Senior Art Director

As a Senior Art Director I am able to manage full scale campaigns across multiple platforms including banner campaigns, micro sites, in-store digital sigange and video. Client experience has ranged from Verizon Wireless, Verizon Telco, Coca-cola, L'Oreal, Jim Beam Global Brands and Service master. While managing, on average, 5-12 projects at a time, my daily responsibilities include 5 direct report employees in the creative department to manage on a professional level.

Art Director

Promotion to Art Director lead to more account and project ownership and leadership on the Verizon Wireless account mainly in the area of sponsorship and integration. I was able to develop full campaign strategies and implement them across multiple applications in the online space. Managing full teams of designers, copy writers and flash developers allowed me to hone my skills as a manager and team leader. I also was able to gain knowledge on video shoots, video production and implementation.

Senior Designer

As a Senior Designer, I have the good fortune of being the acting Art Director for the Acquisition account for Verizon Wireless. Responsibilities include understanding and creatively interpreting the clients needs for various campaigns and producing exciting and visually stimulating creative to generate sales and revenue for Verizon Wireless. Often times it is required to manage multiple teams to get the work completed from concept to final launch. In my time at Moxie, I have been able to help produce higher lead numbers, click through rates and final order confirmations on most campaigns.

July 2000 - July 2005

Macquarium Intelligent Communications | Senior Creative Designer | Atlanta Georgia

As a Senior Creative Designer, I maintain all of my current duties and roles as a Creative Designer as well as an additional level of responsibilities. New job roles include: assisting in departmental meetings, serving as a mentor for junior designers and outlining departmental processes and functions. For the time period of January 2002-2003, I served as "acting" Creative Director, I assume the role of the voice of the Creative Department. Main duties include organizing trainings, allocating and maintaining resource utilization, and supporting the department on any matter necessary to perform day to day operations.

June 1999 -- July 2000

Macquarium Intelligent Communications | Creative Designer | Atlanta Georgia

Macquarium's Creative Designers work closely with Project Managers to create and expand on the graphical elements of client solutions. Tasks include development of logos and related graphics, layout and conceptual design of user interfaces, HTML coding, JavaScript, client interaction, and brainstorming.

Education

Ringling School of Art & Design
Sarasota Florida | Bachelor of Fine Arts - Graphic & Interactive Communication

Skillset

Web & Graphics

- Adobe Creative Suite - All Versions
- BB Edit and Advanced HTML, DHTML & CSS coding, as well as an understanding of javascript and PHP.
- EyeWonder
- Double Click Motif
- Pointroll
- Microsoft Office Suite

E-Mail Marketing Tools

- SilverPOP
- Exact Target
- Webside Story
- Audio**
- Apple Logic
- Propellerheads Reason
- Sound Studio